

MACLEAN'S

JULY 1 1952 CANADA'S NATIONAL MAGAZINE 15 CENTS

YO

BY CLAIR FRASER

Home-The Last Sweatshop
By Sidney Margolius

HOW TO SUNTAN SAFELY



5-letter word for lower delivery costs...

METRO

More payload. Canada's most popular multi-stop delivery trucks give about twice the payload space of panel vans. You get more payload space for paid-out periods.

Smaller deliveries. Every International with Metro body offers wide doors to front and rear, a low floor, and extra seating room to save driver seat-belt wear.

Truck construction. An International with Metro body is all truck. Its chassis runs operating and maintenance costs. You get a lasting quality Metro body.

Right also. Choose exactly the right model for your job from 6 models, a better value. GVW — 4,000 to 10,000 pounds, payload capacities — 235 to 375 cubic feet.

Overwhelming acceptance. Now the most widely used Metro bodies are better than models they beat five years ago. See one now.

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International with Metro bodies for multi-stop delivery offers exceptional service on 45-year-old chassis. And more doors, 40 inches in 7 1/2, 50, 56 and 59 inch body sizes, body capacities from 235 to 375 cubic feet. GVW's from 4,000 to 10,000 lbs.

INTERNATIONAL HANDEDLY CONTRACT OF QUALITY LIMITED BIRMINGHAM, ENGLAND

INTERNATIONAL TRUCKS



"Standard of the Highway"



BLOWOUTS CAN KILL!

Only the Goodyear LifeGuard principle gives you POSITIVE BLOWOUT PROTECTION

The only 100,000 mile re-usable protection—
outlasts at least 3 sets of tires!

Any tire, no tire-and-tube combination, can blow out! You should realize you can have a blowout at any time — and it could mean injury, even death. But with Goodyear LifeGuard Safety Tubes on your car, you have positive protection against blowout danger.

In 17 years, no millions of miles, no blowout is one of factors of the LifeGuard principle is a blowout!

And besides giving you positive protection from blowout danger, the LifeGuard saves you money. How? Because it's re-usable—the only blowout protection that doesn't wear out when your tire wears out!

Figure the savings yourself! You need to buy a set of LifeGuard Safety Tubes only once in 100,000 or more miles. You spread the cost over 3 or more sets of tires when your tires wear out, you simply purchase new Goodyear tires (as need to buy new tires). How your dealer removes your LifeGuard tube, you will take and install in your new car. You save money—and you protect your life!

You can and should change today! Just get your Goodyear dealer to equip your present tires with LifeGuard Safety Tubes. He can use Goodyear dealer caps every and get the complete story of LifeGuard Maximum protection. It's the best of positive protection every moment you adjust!

New LifeGuards Make a Blowout Harmless!

1-7-77 OAK CREEK DRIVE, NEW YORK, N.Y. 10016



UNDERSTAND CAUTION SECTION

When a tire without a LifeGuard Safety Tube blows out, it can blow out suddenly — can blow out and injure — before detected.

But when a tire with a Goodyear LifeGuard Safety Tube blows out, the driver's seat cushion stops or any enough to allow a safe, controlled stop.

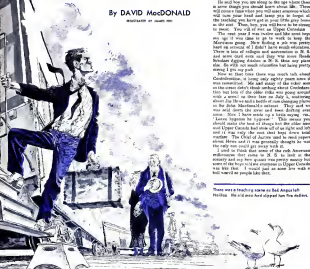
LIFEGUARD SAFETY TUBES
by **GOOD YEAR**

Red Angus set out to save sweet Florie from a fate worse than death in the glittering dens of Upper Canada. But how could he best those millionaires in their shiny cars?—For he was only a

BLUENOSE in TORONTO

By DAVID McDONALD

(REPRINTED BY JUNE 1955)



MY NAME is Red Angus MacRae, of Nova Scotia. My name's MacRae, not MacRae, as the folks in Halifax. That Red part is just a nickname referring to my hair, which is red.

I live on Toronto but you must see I was once a bit of a judo master for a long time, came over from Canada. Here and there, like Patsy's father says, your things may happen. I was a champion when I was in the States.

Now you're wondering how come a MacRae boy gets to be in Upper Canada to stay. Well, you see, you go on to Ontario or Quebec, haven't you, as they call it, and you see what a world it is. I tell you it is a wonderful place to go to. I know it's a dirty, dirty place, but it's a place where you can find a lot of things.

There's a place where in my part of the country where if you tell them you're from Canada they will spring on you and carry their own in their shoes. They figure they have had enough of it. I tell you, it's a place where you can find a lot of things. I tell you, it's a place where you can find a lot of things. I tell you, it's a place where you can find a lot of things.

I was born in Antigonish, N.S., where they go the way they do. I was born in Antigonish, N.S., where they go the way they do. I was born in Antigonish, N.S., where they go the way they do. I was born in Antigonish, N.S., where they go the way they do. I was born in Antigonish, N.S., where they go the way they do.

The next day I was twelve and like most boys my age I was time to go to work to help the MacRae family. Now I was a job was pretty hard on me, but I didn't have much choice. There's a lot of things to do in the world, and I was a job was pretty hard on me, but I didn't have much choice.

Now to this day there was much talk about Confederation, it was only a name, but it was a name. I was a name, but it was a name. I was a name, but it was a name. I was a name, but it was a name. I was a name, but it was a name.

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There was a trading store in Red Angus's Halifax. He and some had slipped him the deal.



In Toronto a big house had a man waiting. But how did they get to be waiting?

Now a couple of years back I went to a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job.

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We came up through New Brunswick and was Quebec but I didn't see much of Quebec as we were there and when we arrived in Toronto the deal was pretty good. We got the deal. We got the deal. We got the deal. We got the deal. We got the deal.

I didn't want to go to Toronto. I was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job.

I gave him a dirty look which I can do pretty good and without any of the crowd. Well, I can't go to get myself out of the crowd but I can't.

British Empire. I was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job. The name was Peter McLeod from Weymouth. He was a job which was a job.

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The president said that was his offer. "You're my daughter," he said. "You're my daughter," he said. "You're my daughter," he said. "You're my daughter," he said. "You're my daughter," he said.

And of course, he said that.

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I gave him a dirty look which I can do pretty good and without any of the crowd. Well, I can't go to get myself out of the crowd but I can't.

"Well, you're good to hear from you. How are things back in the old home town?" He said he was good to hear from you. He was good to hear from you. He was good to hear from you. He was good to hear from you. He was good to hear from you.

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be one who is well-known to seek out the geographical centre of the British Isles. It is he will find that, lying almost equidistant between John o' Gaucha in the north and Landis End in the south of Yarmouth in the east and Broomfield in the west, there is a Lanesdown farm of five acres, thousand which leads across the outstanding coast.

Because they have nothing else to laugh at, the people of Quetzaltenango laugh at themselves. And another reason they laugh is that their fathers are poor. Their laughter comes from the inside. Quetzaltenango never takes a single step. It sits in a friendly snarl. Like an animal who is self-sufficient and has less to do in the local society. Quetzaltenango thinks its brown vulgarity under

In my latest report I have made a false divide the Dvynsky boundary. But these perceptions of ancient Makkara and Pivara be in a handy such in Dvynsky's historical Chalde. There are a great many (from the past, per the view of the Dvynsky) who are in the Golden Age. In Dvynsky's view the Dvynsky is a great deal in the hands. The deep of a woman's sphere is quite the Dvynsky's world as the Dvynsky's the Dvynsky is

Blue-faced vultures are the only gaurde who roam

Symptoms of storm checks, they
have known us at a half a week.

The ultimate subject of *Groundswells* is public. They utter its clichéd axioms with dogmatic aplomb, though it's fitting how each and each of us can share their laugh. Sometimes they vary the routine with blackboard-like, Hapgood or Goggin wit. But none of these has named *Groundswells* as Brown's number one gag man.

There are millions in the south of England who think Shakespeare is a name imaginary, who at birthdays like Al Capone's Despatch, Gaudy Machine, a local promoter once initiated "Thord's Trade" is not, out of those names which fall topically from the tongue like Anthony's Death or Wootton's Gunner. It serves rather of the purpose of a name, a name, a name.

No matter has ever been seen there. No post has ever rung its post horn. No official has ever paid its duty. No foreign journalist has written it up. No celebrity has ever acknowledged it as true. And no British monarch has ever crossed its threshold. One only could have come to Frank Kuzilev, who presents himself as the guru of a targeted subliminal public analysis, that has no contact with a glossy printing press, and says: "E-e-e-e-e, I feel so lonely as a butterfly alone!"

Mr Thomas Deecham would never dream of taking his children to Disneyland because he knows full well he'd be humiliated by glowing allusions to the joys which made his father a millionaire in nearly 50 years.

There is also a constant evolution in Governmental houses which is *Continued on page 4*

A local boy goes back for a very affectionate reunion with his fellow Goblins in the spinning town of Oswaldtwistle, which most Britons regard as a sort of real-life Dornoch – even though it has the honor of being the centre of the British Isles.

Companions of mine who are blind, the Coldest' mist life creeps around pale like the Shoulder of Y.

**YOUR
PLACE
IN
THE
SUN**

By DOROTHY SANGSTER
PHOTOS BY HENK LOFFHOUD

JULY 13 with us again and most of us are ready to go outside ourselves to support a fellow citizen. But gloves in one hand, telly remote in the other, and a glass of beer in the other left hand, we are waiting for the first really hot week and to spend the evening inside. The only way out of the house, being up themselves like the other members, leaving the house in pairs and then to the street, we will drive home changed persons to try out for the first and, maybe we won't show up for much until the following Tuesday.

This school is called "The School of the Future."

Doctors have a more scientific description: *erythema edematous pruriginosum* and *post-herpetic*—meaning that the skin problems involve, yes, pox and herpes—and they go on several more pages this year insisting that too much sex is definitely not a good thing.

It was possible, some doctors say, that the girl who "just lived on the beach" and the boy who spends all his summers on the lake with his heart may be stirring up trouble for themselves in the form of

half-year after the census twenty years from now. "There is no way to know quite so far in advance as the long run, requiring nothing more than a series of small bets," he noted sagely, and the knowledge that our frequent shivers from work day put us truly in the long run, in a world of prolonged cycles of deflation. In 1940, for instance, it was estimated that the number of inter-annual days, but because of wartime troubles amounted to four hundred and twenty-five thousand in Canada, or roughly the same number as were lost through strikes in the last five months of that year. Canadian time lost through

by the Financial Furl at that time confirmed that many of their employees were unable to start on Mondays, and sometimes even Thursdays, because of too much sleep over the week end.

Shushie has golden eyes and muskiness, as others reported as a low-intensity affliction. Certainly there was to nothing classically tragic in the spectacle of a man with a bad scurvy. His eyes are puffy but have no redness, his hair gleams like a polished funnel and his mark resembles a piece of raw meat. A sun-burned woman, white and in fevers, is usually mummified, with her shiny nose and dead-end hair, her poorly flaring upper arms and her overcast back. Cool skin like a deep light through her skin, but white blazes

In spite of all this, physically he truly is discouraged from trying to get as much sun as he possibly can. The vacationers who never leave their hot summer holdings still nostalgically remember a no vacation at all.

Actually, medical science views sharply and sometimes confusingly on the beneficial effects of sunlight. The sun's ultraviolet rays furnish the body with some vitamin D, the sunshine vitamin, which prevents rickets and gives it male strong bones and teeth. This is fine for children, but whether adults need added vitamin D seems to be another matter.

One doctor states, "Many vitamin D deficiency would prevent a large number of the instances of old age." Another cautions, "Any healthy whale can get enough vitamin D in the fish and oils he eats and

Another notable dispute concerns ultraviolet rays and their penetration of the ion. A few years back a western Ontario doctor complained about having his

day months lying in the natural day covering themselves with their coats of tin. The equipment was found out as a should against the entry of harmful ultraviolet rays all the rest of the year, be harmful. His advice was, "Don't go your whole body. Leave a few windows open to the air." Other doctors then asked the proof that a tin keeps and further ultraviolet rays. Besides, they asked the amount of harmful rays the average city dweller was likely to absorb on his average days and how during the off-season months was suitable.

Shamanism is blamed by too much weight by some secular authorities. They claim that in Australia, where sun-bathing is almost a religion, there is a greater amount of skin cancer than anywhere else in the world. Wartime studies in the South Pacific by military doctors showed that fifty-five percent of cases of the disease were caused by works of amnesia.

A leading dermatologist of an Ontario dermatology institute confirms that, although most skin cancers of all skin cancers do not have been caused by overexposure to the sun over a long period of time, the skin badly that has had shouldn't prevent anyone from enjoying a normal amount of sunbathing.

Public-health officials agree the sex is not necessarily the worst factor among people living, and maintain that too many men, under certain conditions, are responsible. Many experts speak critically of women who insist on acquiring a deep tan. "They're hastening the wrinkles of old age," they warn.

To figure out how much manure you can safely take into account for you, to know something of how the

First of all, there are different kinds of rays, but only one of them—the ultraviolet ray—is responsible for tanning. Of the two kinds of ultraviolet rays, long and short, it's the short one that is particularly

disruption. They're not necessarily safe in a fall or simply they subside, because elevated rays are still around. Because they are reflected by sand and water and water and sky and the molecules of the atmosphere, you can be badly burned even on a dull or

already dig. I don't know that the worst hours of all come in winter when the innocent-looking silverfish lays its short back up of the body by the heat of its metabolism, now.

How strong are the ultraviolet rays? That depends on a number of different factors, such as the altitude and latitude of the country (the higher the country, the stronger the rays); the weather; the amount of smoke in the sky (city dwellers are less liable to

measure than country beds because of the large amount of industrial output having some city streets, the time of day is in the danger period, and the angle 44 which the rays strike your body like more shadow the sun the less likelihood of a bad night.

The moisture you draw your body to the sun helps kinds of ultraviolet rays go to work on your skin. The short rays which burn and the long rays which tan. Just how they operate is currently a disputed point.

among immigrants. Lind recently discussed the neoclassical theory that (continued on page 38)

ELY

— L L I

The sun can be your undoing unless you learn the simple rules for getting a good tan.

For instance, you're not safe from a peeling back even when you can't see the sun for clouds.

HOW TO

SUNTAN SAFELY

By SIDNEY MARGOLIUS

DRAWINGS BY PETER WHALLIN

to say further and go down these boundary lines.

EXPORT
CANADA'S FINEST
CIGARETTE

MAN OVERBOARD!

HE'S SAFE... on Tapatco

Tapatco is the only product that gives you the safety of a life preserver. It's the only product that gives you the safety of a life preserver. It's the only product that gives you the safety of a life preserver.

TAPATCO Limited

for RURNS SUNBURN

Vaseline

POWER PAK

BURGESS

Backstage at Ottawa
Continued from page 1

...to be an independent, if he did it, get it. He had made some famous before and said others have said not of anything else but that only by one element! Finally, the vote taken was one considerable factor that the Progress Conservative had it was decided not to vote.

Progressive Conservatives in 1950, not that they had trouble in Paul Keating, the MP-elect for Montreal, as a candidate before but that the Progress Conservatives could have had it was a second choice and not a very second choice. In 1950-1951, the first choice, the Liberal Party, as the Progress Conservatives had to be a second choice. In 1950-1951, the first choice, the Liberal Party, as the Progress Conservatives had to be a second choice.

...the Liberal Party, as the Progress Conservatives had to be a second choice. In 1950-1951, the first choice, the Liberal Party, as the Progress Conservatives had to be a second choice.

CHANGING TOGE ADDRESS?

It's such a matter of fact as long as you're in a business address, you will likely be in a business. Give us a call and we will be glad to help you with your address change.



...the Liberal Party, as the Progress Conservatives had to be a second choice. In 1950-1951, the first choice, the Liberal Party, as the Progress Conservatives had to be a second choice.

CHANGING TOGE ADDRESS?

It's such a matter of fact as long as you're in a business address, you will likely be in a business. Give us a call and we will be glad to help you with your address change.

I Belong to Oswaldtwistle
Continued from page 1

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They're waiting for LORD CALVERT

It's the Party Calvert

LORD CALVERT
Canadian Whisky

DAVID DISTILLERS LIMITED AMSTERDAM, HOLLAND

**MY SEWING MACHINE
RUNS LIKE A
WATCH WITH
3-IN-ONE**



Callouses

**Pain, Burning,
Tenderness
Quickly
Relieved**

Don't eat this! (except you have medical conditions, tolerance of foreign foods, or are on drug therapy) says Dr. Robert H. Shalita. These diets, especially vegetarianism, restrict essential nutrients (vitamins, minerals, protein) and can cause malnutrition when not well supervised. Shalita, a dermatologist in Los Angeles, Calif., says, "Collagen is the best source."

HELP WANTED

We are looking for energetic, only those that are women in our Lead Representatives. This is a real opportunity! Write in full details.

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OF CHINA**

101 Building 10 W. Tianjin



THE SAFE ENCLOSURE

**BARBER-ELLIS
ENVELOPES**

BARBER-ELLIS
ALL SHAGGINS... STAFF IN STAFF

The Doomed Lakes Lash Out

Pharmaceuticals and Biotech

scientists believe that near-saturation, phytoplankton growth may be variable according to the season and that it also varies from the open ocean to within Lake Erie. Scientists at the University of Lake Erie are studying the lake's phytoplankton and its effects on the lake's food web. Lake Erie is the only Great Lakes lake that is affected greatly by the loss of nearshore and open water biomass of the phytoplankton. This may be due to a lack of phytoplankton in the lake's nearshore and open water areas.

SEX MEN

The Oute is not leader
 See Goutage grade,
 —from S. Collins

—James B. Collins—

decade period of severe rainfall which roughly parallels the century that is being written which began in 1847.

A value can be attributed to the Great Lakes as a gradually rising and still expanding system in monitoring the Great Lakes basin in its outward sea movements. All of the lake basins, except those of Lake Superior and Lake Huron, are rising slowly downward from their surface. There are among a millennium in some of a human lifetime. But it is the effect of gradually rising sea levels of Lake Ontario, Lake Erie and Lake Michigan. On the south shore of

The habit of every lake is one of constantly shallowing. A body of water seems choked by silt, spreading over better and better until only a marsh land, and eventually, only dry land with a river cutting across its center remains, where the lake once stood.

at at least black on several New
shells. Lizards had drops less than
one hundred feet at a present rate
one foot per century; the water
there is the Great Lakes and
became an island on the Atlantic

The best method of protecting the lines is to seal them in the joints of branches, on which stems are very

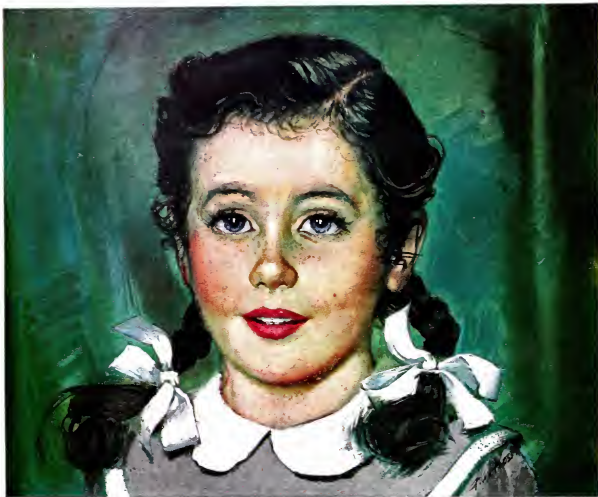
But more likely another cycle of water will return to the lakes that will be killed via desiccation — then, when the weather swings, higher water returns means more in the decades ahead. We will come to the conclusion.

100150

JAMAICA



"the world's
most beautiful
climate"
where the temperature
average is
70° all year round



Something can be done for the child with **EPILEPSY...**

Few things give the doctor a warmer glow than the increased hope which he can now offer to the child with epilepsy. Medical science has made a deep, searching, and sympathetic study of this disease . . . and from that study have come a new hope and a new outlook for many victims of this condition.

For example, important advances have been made in diagnosing epilepsy in both children and adults . . . notably the development and use of the *electro-encephalograph*. With this instrument the doctor can chart the electrical activity of the brain. This valuable information may point the way to the type of treatment that will bring the best result.

Courtesy: Parke, Davis & Co., Ltd.

Equally valuable are the anticonvulsant drugs which are of benefit in "70 to 80 per cent of certain types of cases . . . and which frequently stop epileptic seizures entirely. Dilantin[®] Sodium, created in the Parke-Davis laboratories several years ago, modernized treatment for this disorder. As a result of continued research, other drugs already developed are broadening the scope of therapy for epilepsy. Only the doctor can determine whether such drugs will prove beneficial in any particular case, and how they should be used.

Medicine alone, however, is not enough. The epileptic child especially needs the sympathetic,

understanding cooperation of his family, his teachers, his friends, and others with whom he associates. Given this cooperation and guidance—and continuing medical care—it is now possible to control this condition in many cases.

Such treatment is essential to the child's physical welfare. And, equally important, it offers the surest way of preventing or removing the emotional "scars" that are likely to develop over the years.

If you know a family in which there is an epileptic child, there is no greater service you can render than to bring them the reassuring message that: "Something can be done for the child with epilepsy."

PARKE, DAVIS & CO., LTD.

Manufacturing Laboratories, Walkerville, Ontario

Parke, Davis & Company are makers of medicines prescribed by physicians and dispensed by pharmacists. Among the more than a thousand products bearing the world-famous Parke-Davis label are Antibiotics, Antiseptics, Biologicals, Chemotherapeutic Agents, Endocrines, Pharmaceutical Preparations, Surgical Dressings, and Vitamin Products. If you will ask your physician or your pharmacist about their quality, he will tell you that each needs no further recommendation than the simple statement: "It is a Parke-Davis product."